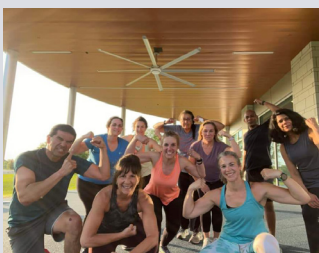




SPONSORSHIP & ADVERTISEMENT



Rachel Laren
Community Relations

LAKEVIEWfitness.org

635 North Aspen Drive
Vernon Hills, Illinois 60061

P: (847) 996-6935
E: rachell@vhparkdistrict.org



WHY SPONSOR LAKEVIEW FITNESS?

Lakeview Fitness is a newly renovated community gym completed in Spring 2023. This non-franchise fitness center is the home of a friendly, close-knit community where everyone is known on a first-name basis.

1,400+

members

9,000+

monthly visits

1,000+

unique monthly
visits

3,000+

classes per year

7,500+

class participants
per year

26,000+

exercise sessions
logged per year

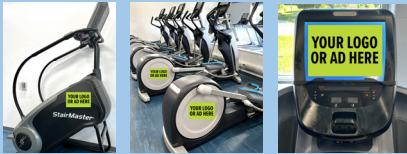
PACKAGES

Sponsorship Benefits	GOLD \$2,000 /month	SILVER \$1,000 /month	BRONZE \$500 /month
Logo Display: your logo displayed on cardio machines before every workout	•	•	•
Social Media: one post shout-out each month	•	•	•
Newsletter: inclusion in Lakeview Fitness' monthly member newsletter	•	•	•
Dedicated Poster: one poster located in a high traffic area in the facility	•	•	•
Event Tickets: two tickets to any Park District event (per season)	•	•	•
Premium Banner: large banner hung in studio, pool/spa, or equipment room	•	•	•
Membership: one annual membership for your staff	•	•	•

TAILORED SPONSORSHIPS

Equipment Sponsor \$4,000 /month

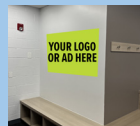
- Your logo on selected fitness equipment
- Your logo as a reoccurring screensaver on cardio machines



Class Sponsor

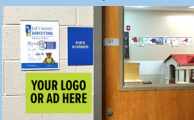
\$3,000 /12 week session

- Sponsor recognition in class descriptions both online & onsite
- One email blast to members promoting sponsored class



Babysitting Sponsor \$2,000 /month

- Sign at entrance of babysitting room
- Shout-out in social media & newsletter
- 2 tickets to any Park District event
- 1 annual membership for staff



Sponsor Table \$350 /visit

- 4 hour sponsor visit during high traffic times
- Email blast & social media post
- 1 table, 2 chairs for sponsor



In-Kind Sponsorship

If contributing financially isn't the right fit for you, here is an in-kind sponsorship opportunity!

Monthly Membership Appreciation at Lakeview Fitness

Monthly membership appreciation at Lakeview Fitness gives your business an opportunity to spread brand visibility through coupons, snacks, and various promotional items.



Please consider setting up a meeting with Community Relations Coordinator, Rachel Laren, to discuss options to get the most out of your partnership. Your input is valued. Additional ideas to enhance the partnership are welcomed.